

6 January 2014

NEW CEO COMMENCES ROLE AT CWC

Cable & Wireless Communications Plc (“CWC”) announces that Phil Bentley began his role with the company as Chief Executive Officer on 1 January 2014, replacing Tony Rice.

Since his appointment, Mr Bentley has purchased 4,300,000 shares with total value equivalent to approximately three times his base salary. Additionally, he has been awarded 4,288,011 Performance Shares.

Phil Bentley, CEO of CWC, commented:

“I am delighted to be joining CWC as its CEO. I recently visited a number of our operations and met with Government partners in our Caribbean and Latin American markets with Tony Rice and the team. Our new office in Miami is taking shape, and I’m impressed with the quality of our people and the opportunities we have.

“My priorities will be driving top line growth, continuing cost discipline, increasing returns on capital and improving customer service. I’m confident we can evolve our strategy to become the leading communications provider in the region and offer a distinctive investor proposition.”

Notes:

Biography

Phil Bentley served as the Managing Director of British Gas from 2007 to 2013 and has been on the Board at Centrica plc since 2000, holding the roles of Group Finance Director (2000-04) and Managing Director, Europe (2004-07), prior to his role at British Gas. He was previously Finance Director for Diageo plc’s spirits division, and Group Treasurer. He has also served in several senior international management roles at BP plc and lived and worked in China, Egypt and the USA. He is Chairman of the Audit Committee and a non-executive Director of IMI plc, the engineering group, and was previously a non-executive Director of Kingfisher plc. He holds a Masters degree from Oxford University and an MBA from INSEAD, France.

About Cable & Wireless Communications

Cable & Wireless Communications is a full-service communications business. We operate leading communications businesses offering mobile, broadband and domestic and international fixed line services in most of our markets as well as pay TV, data centre and hosting, carrier and managed service solutions. Our operations are focused on providing our customers - consumers, businesses, governments - with world-class service. We are the market leader in most products we offer and territories we serve. For more information visit www.cwc.com.

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